## FACTS AND INFORMATION ABOUT THE CITY OF SALISBURY, NORTH CAROLINA

#### **LOCATION**

Salisbury, the county seat of Rowan County, is located in the heart of the beautiful Piedmont area, the industrial heart of the State. Salisbury is located midway between Charlotte and Winston-Salem, 296 miles from Atlanta, Georgia and 368 miles from Washington, D.C.

#### **CLIMATE**

The climate of the Salisbury area is moderate, a definite advantage to those who live and work here. The massive mountains of Western North Carolina form a natural barrier against the cold east-west winds. While definitely southern in climate, Salisbury is far enough north, and has sufficient altitude to escape the humid summers of many other southern regions. Extremes in climate are very rare and short-lived. In winter the high temperature is about 50 degrees, with a low around 32 degrees. The total snowfall is normally about 6 inches each year. In the summer, the high averages about 87 degrees, with a low of 66 degrees.

#### **POPULATION**

The City of Salisbury has been able to maintain its population during the 90's unlike many other similar sized cities. This is due to both annexations and internal growth stimulated by the local economy. Population currently is estimated to be 26,884.

#### **HISTORY**

Scotch-Irish, who originally settled in Lancaster County, Pennsylvania, moved down the "Great Wagon Road" 435 miles to Trading Ford on the Yadkin River to become the first settlers in Rowan County.

The County of Rowan was established in 1753. At this time, Rowan included all territory north to Virginia and east to what we know now as Guilford County and west to the mountains. Eventually, 26 counties were formed from Rowan. Rowan County was named for Matthew Rowan, acting governor for the colony in 1753.

The deed for Salisbury is dated February 11, 1755. The court center, called prior to this time Rowan Court House, was a bustling little village of seven or eight log cabins, a courthouse, jail and pillory, according to Governor Arthur Dobbs who visited here in late 1755.

The Court House dates to 1753 and consists of deeds, marriages, and miscellaneous records of value. Papers formerly in the Clerk's Office such as the early court minutes are stored at the State Department of Archives in Raleigh. Familiar names in American history adorn these records.

Andrew Jackson, Richard Henderson, William R. Davis, Daniel Boone, Lord Cornwallis, Richard Caswell and many other prominent local families as the Barkleys, Hoovers, and Polks, all ancestors of presidents or vice-presidents, appear time and again in the deeds and court minutes of the county.

Two years before the national Declaration of Independence and one year before the Mecklenburg Declaration of Independence, a group of patriotic citizens of Rowan County, serving as a Committee of Safety, on August 8, 1774, adopted the Rowan Resolves containing the pioneer element toward liberty and independence from Britain. These resolves reached the highest note of any passed in the colony in calling for the abolishment of the African Slave trade and urging the colonies to "unite in an indissoluble union and association". These resolves are located in the State Archives and are the only ones of the many passed in this period that are preserved.

So many legends and lifestyles have been passed down over the passage of time. Daniel Boone began his exploration of the Blue Ridge Mountains from here in Salisbury. Near the present-day library is the small office where Andrew Jackson studied law and was admitted to the bar before he moved westward.

For all the struggles and hardships our ancestors endured, they have provided Salisbury with character and a rich heritage.

#### **GOVERNMENT**

The City of Salisbury's government is organized according to the Council-Manager form of government. The City Council, which formulates policy for the Administration of the City, together with the Mayor, constitutes the governing body of the City. The five (5) members are elected to serve two (2) year terms of office. The Mayor is elected from the five (5) Council members. The Mayor presides at City Council meetings. Also, a Mayor Pro Tem is elected by City Council members from

the five (5) to serve as Mayor during her absence or disability.

The City Council appoints the City Manager to serve as the City's Chief Executive Officer. The City Manager is responsible for implementing the policies of the City Council, directing business and administrative procedures, and appointing departmental officers. At the present time, the City Manager is assisted by the City Clerk and eight staff departments: Finance, Human Resources, Fire, Police, Community Development, Public Services, Parks and Recreation, and Utilities. provides a full range of municipal services allowable under State law including law enforcement, zoning and code enforcement, recreation centers and parks, cemeteries, street maintenance, sanitation, and water and sewer systems.

The City of Salisbury is a separate legal entity from Rowan County as permitted by the State of North Carolina. The City is independent of county government, but does provide some overlapping services such as police protection and recreational facilities. The county, not the city, is held responsible by State Statutes to provide health and social services and court services.

#### **UTILITIES**

Salisbury operates its own water and sewer system. The Yadkin River, which forms the northeast boundary of Rowan County, provides Salisbury with an abundant supply of good water. The average daily flow is nearly 2 billion gallons per day, and the minimum recorded one-day flow is 300 million gallons. The Salisbury water system, conventional in design and closely controlled, has a treatment capacity of 12 million gallons per day. Average daily usage during 1999 is projected at 9 million gallons per day. The filter plant is designed for expansion as needed to 18 million gallons per day by adding pumping and settling capacity. An arterial system of distribution mains has been constructed to assure maximum fire protection to all parts of the In addition, the Salisbury water system city. supplies three smaller towns in the County-Spencer, East Spencer, and Granite Quarry, and has been extended to a number of industrial sites well beyond the city limits. Additionally, Salisbury operates and maintains the well system for the Town of Rockwell. The water supply meets all Federal and State quality requirements. Salisbury's water is fluoridated on a continuing basis. Salisbury's two wastewater treatment facilities serve as the area's regional wastewater utility with service expansion to the towns of Landis, China Grove, East Spencer, Granite Quarry, and Rockwell. Total treatment capacity in 1999 is 12.5 million gallons. Average daily usage in 2000 is anticipated to be 8.75 million gallons per day.

The City of Salisbury owns and operates the water and sewer systems in both Granite Quarry and Rockwell and their surrounding area.

Duke Power Company, Piedmont Natural Gas Company, Southern Bell Telephone, and Western Union provide other utilities.

#### **TRANSPORTATION**

Salisbury, nearly the geographic and population center of North Carolina, is located on Interstate Highway 85, 42 miles from Charlotte, 53 miles from Greensboro and 38 miles from Winston-Salem. It is the crossroads of I-85, U.S. 29, 52, 70, 601 and N.C. 150. Over 3 million people live within 90 miles of Salisbury, 1.5 million within 55 miles and 60% of the population of the United States within an overnight truck haul. The seaports of Wilmington, Morehead City, Charleston, and Norfolk are less than a one-day truck haul away.

Rowan County Airport, three (3) miles from downtown Salisbury, has a 5,800 ft. x 100 ft. paved and lighted runway. Hangar space and private plane servicing are available.

The major commercial airports at Charlotte and Greensboro-High Point are less than an hour's easy drive from Salisbury. These airports provide excellent service to all parts of the United States via Delta, United, USAirways, TWA and American Airlines. There are also direct flights available to London and Frankfurt.

Carolina Trailways and Greyhound provide bus service with daily arrivals and departures. Their service also includes parcel shipments.

Local bus service is provided by the City's Transit System.

#### **MOTELS**

An ideal area for small conventions, Salisbury has ten motels, with over 600 rooms, and two (2) bed and breakfast establishments in our historic district.

#### **EDUCATION**

Salisbury is home to two (2) colleges and a technical college. Catawba College has thirty (30) buildings

comprising a physical plant unsurpassed in the East for a college of this size and style. It has a total enrollment of approximately 1,300 Liberal Arts Coed students and is affiliated with the United Church of Christ. Catawba College was founded in Newton, North Carolina in 1851, and opened in Salisbury in 1925.

Livingstone College was founded in 1879, and has approximately 900 Liberal Arts Co-ed students. It is supported by the African Methodist Episcopal Zion Church; Hood Theological Seminary is located at Livingstone.

Rowan-Cabarrus Community College offers twoyear educational programs leading to the associated degree in applied science. In addition, one-year diploma programs are offered in five fields. There are 105 full-time faculty and staff and 350-400 parttime instructors with a total enrollment of approximately 2,900 full-time equivalent students.

There is also one Beauty College in Salisbury. In addition to the public school facilities, there are elementary church schools.

#### ARTS AND ENTERTAINMENT

The outstanding programs of Catawba and Livingstone Colleges and the other colleges in the area significantly enrich the cultural atmosphere of the Salisbury area. Each year the Catawba College Shuford School of Performing Art brings a minimum of four musical events to Salisbury. Catawba's fine Drama department offers several professional type drama productions each year. Livingstone College also has a cultural series that brings artists to the community as well as an excellent drama group, The Julia B. Duncan Players.

The Piedmont Players, a community theater organization, provides excellent entertainment as well as a chance to participate in both its acting and technical activities. They have completely restored the historic Meroney Theater, built in 1905. This theater provides a home for the Players and other performing artists.

The Salisbury-Rowan Symphony, consisting of musicians from the area, presents four concerts each season. In addition to participation in the regular concert series, the string quartet of the Salisbury Symphony visits the elementary schools to present programs. The object of this mini-concert series is to give the students some knowledge of music and famous composers.

Rowan-Cabarrus Community College participates in the North Carolina Visiting Artist Program. Each year a professional artist is employed and in residence at the college. Concerts and musical programs are provided regularly by many artists throughout the state as well as the Visiting Artist. In addition, Rowan-Cabarrus Community College sponsors a Folk Heritage Center. This center serves as a network for professional and local folk artists and presents classes, concerts, and other folk artist activities for the general public.

#### **COMMUNITY FACILITIES**

The Salisbury Post serves Salisbury daily. Four (4) radio stations provide for local programming. WBTV has a satellite newsroom located in Salisbury. Local reception provides coverage of all major networks in addition to cable television facilities. A full-time year-round recreation staff offers activities for both young and old. In addition to organized activities, the City provides several parks and facilities for general use.

City Park has a completely equipped playground, tennis courts and a five (5) acre lake for fishing. Salisbury has a Civic Center with weight room, racquetball courts, auditorium, tennis courts and a handicap exercise trail.

Kelsey-Scott Park is a fifteen (15) acre park located on Old Wilkesboro Road. Jaycee Sports Complex is a multi-use area with four (4) ball fields. Miller Recreation Center is referred to as the "Youth Center".

Hurley Park is a municipal garden, which has a unique collection of plants to the area. The Park provides an educational experience as well as a pleasurable place to stroll.

In addition to these parks, the City of Salisbury is currently constructing a new community park that will total over 350 acres. The park will include athletic fields, passive areas, trails, and a lake. The initial phase of the project is currently under construction with an anticipated opening date early next year.

#### **SPECIAL EVENTS**

Each year, the Salisbury-Rowan Chamber of Commerce presents the National Sportscasters and Sportswriters Awards Program. Each year, outstanding guests visit Salisbury to attend the Annual Awards Program.

#### **MISCELLANEOUS STATISTICS**

Public Safety:		Area - Square Miles	17.6
Number of Fire Stations	3	Miles of Streets	136
Number of Police Stations	1	Municipal Utilities Departmen	nt:
Recreation Facilities:		Number of Customers	12,823
Number of Parks	14	Miles of Water Lines	205
Number of Recreation Center	4	Miles of Sewer Lines	233
Number of Tennis Facilities	2	Number of Cemeteries	7
Number of Acres	448	Business Licenses Issued	2,466

## TAX BASE FOR THE CITY OF SALISBURY ASSESSED VALUE OF TAXABLE PROPERTY FOR THE LAST TEN FISCAL YEARS

Fiscal Year							
Ended				Personal Property		ublic Service	
June 30,	_	Real Property				Property	Total
2000	I	\$ 1,242,467,263	\$	385,846,158	\$	59,336,579	\$ 1,687,650,000
1999	I	1,041,366,457		367,327,561		57,889,345	1,466,583,363
1998		967,242,955		357,072,088		57,825,316	1,382,140,359
1997		933,861,596		328,554,542		56,458,430	1,318,874,568
1996		922,430,180		299,703,247		58,451,552	1,280,584,979
1995		809,239,122		288,959,801		48,746,576	1,146,945,499
1994		805,310,028		294,329,533		52,053,034	1,151,692,595
1993		780,869,808		277,134,662		48,249,033	1,106,253,503
1992		770,155,060		266,853,282		47,357,587	1,084,365,929
1991		743,121,430		248,948,235		46,821,475	1,038,891,140
1990		532,481,085		236,919,000		35,593,307	804,993,392
1989		507,766,355		232,019,850		40,162,314	779,948,519

<sup>1</sup>Estimated

Note: The levy of property taxes each year is based on the assessed value of taxable property as of January 1 preceding the beginning of the fiscal year on July 1. All taxable property is assessed at one hundred percent (100%) of its estimated value at time of revaluation. Revaluation of real property, required at least every eight years, was completed for the levy of taxes in the year ended June 30, 1996 and has been revalued again for the FY2000 assessment. The assessment of taxable property being assessed after revaluation is accomplished in accordance with North Carolina G.S. 105.287.

#### CITY OF SALISBURY

#### LIST OF PRINCIPAL OFFICIALS

May 17, 1999

Mayor Pro Tem

Council Member

Council Member

Council Member

City Manager

Assistant City Manager

Fire Chief

Land Management & Development Director

Information Technologies Manager

Police Chief

Purchasing Agent

City Clerk

**Public Services Director** 

Finance Director

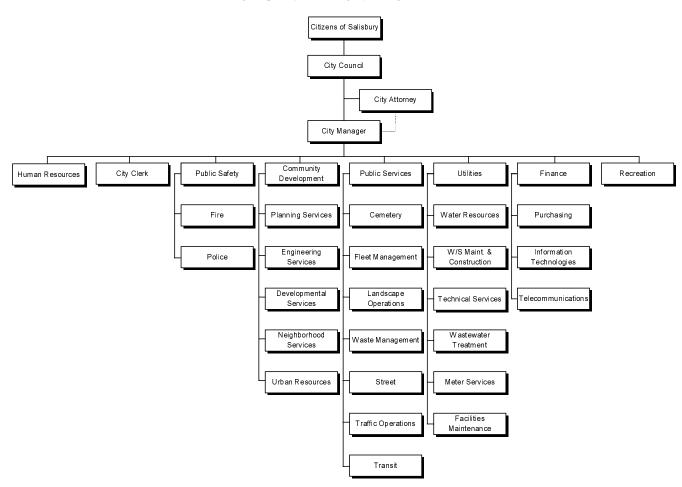
**Human Resources Director** 

**Utilities Director** 

Parks and Recreation Director

Susan W. Kluttz Paul B. Woodson, Jr. William R. Burgin William R. Kennedy R. Scott Maddox David W. Treme J. Foster Owen Samuel I. Brady Larry W. Chilton C. Michael Crowell M. Chris Herring Dewey D. Peck Virginia P. Petrea Vernon E. Sherrill John A. Sofley, Jr. Melissa H. Taylor John C. Vest Gail Elder-White

#### ORGANIZATIONAL CHART



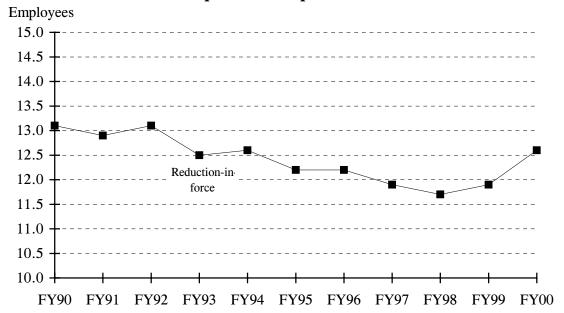
#### CITY OF SALISBURY SUMMARY OF POSITIONS FOR FY 1998-2000

	APPROVED FY 1997-98	APPROVED FY 1998-99	REQUESTED FY 1999-00	RECOMMENDED FY 1999-00	APPROVED FY 1999-00
GENERAL FUND					
City Council	5	5	5	5	5
Management & Administration	6.5	6	7.5	7.5	7.5
Human Resources	5	5	5	5	5
Finance	10	12	13	15	15
Information Technologies	7	7	7	7	7
Purchasing	3	3	3	3	3
Planning & Community Development	8.5	8.5	10	10	10
Development Services	5	5	5	5	5
Engineering	5	5	5	5	5
City Office Buildings	1	4	5	3	3
Plaza	1	1	2	2	2
Telecommunications	2	2	1	1	1
Police	99	100	108	106	106
Fire	71	65	71	71	71
Public Svcs-Administration	3	3	3	3	3
Public Svcs-Traffic Operations	11	12	12	12	12
Public Svcs-Streets	31	30	30	30	30
Public Svcs-Cemetery	8	8	7	7	7
Public Svcs-Waste Management	14	14	14	14	14
Public Svcs-Landscape Operations	14	15	15	14	14
Public Svcs-Landscape-Hurley Park	3	3	3	3	3
Public Svcs-Fleet Management	12	12	13	13	13
Parks and Recreation	53	53	62	61	61
TOTAL	378	378.5	406.5	402.5	402.5
WATER AND SEWER FUND					
Utility Management	8.5	8	12	12	12
Water Resources	32.5	32.5	8.5	8.5	8.5
Water & Sewer Maintenance	40	40	26	26	26
Technical Services	0	0	8.5	8.5	8.5
Wastewater Treatment	0	0	16.5	16.5	16.5
Meter Services	0	0	10	10	10
Facilities Maintenance	13.5	13.5	13.5	13.5	13.5
TOTAL	94.5	94	95	95	95
TRANSIT FUND					
Transit-Operations	11	11	11	11	11
Transit-Administration	2	2	2	2	2
TOTAL	13	13	13	13	13
SPECIAL REVENUE FUNDS	1.5	1.5	2	1.5	1.5
TOTAL ALL FUNDS	487	487	516.5	512	512
Permanent Full-time	423	422	446.5	442	41
Permanent Part-time	12	12	11	11	15
Temporary Full-time	36	34	41	41	497.5
Temporary Part-time	16	19	18	18	0

For the FY1999-00 Recommended Budget, the total number of positions for the City increased by 25 over the previous fiscal year. The Transit and Special Revenue Funds remained unchanged in the number of positions. In the Water and Sewer Fund, the Safety Assistant that had been previously funded by the Utilities was transferred to the General Fund and two other positions were added due to reorganization. In the General Fund, twenty-four positions new positions were added. These positions are: one full-time Customer Service Clerk and permanent part-time Customer Service Clerk in the Finance Department to handle the increase in utility customers, the Safety Assistant position transferred from the Water and Sewer Fund, a Senior Office Assistant to assist in Management and Administration and Land Management and Development due to the

increased work load, an Administrative Assistant to serve in the proposed "Keyman Operation" in the Plaza, six Police Officers funded through a COPS grant, six Fire personnel to begin implementation of the staffing plan for the new fire station, and eight employees in Parks and Recreation – two maintenance workers for the new Community Park and six seasonal employees for programs at the Civic Center.

# General Fund Full-Time Employees per 1000 Population



As mentioned in Section 1 under Trend Monitoring, the City monitors various trends. The above graph represents the number of full-time General Fund employees per 1,000 population. In FY1992-93 (FY93), City Council opted for a 20 position reduction-in-force as an element to balance the budget. In the subsequent years, the City has maintained a stable level of staffing while the population has increased. In the past two years, the number of employees per 1000 population has increased to keep up with the growth and demand for services within the City.

#### RELATIONSHIP BETWEEN FUNCTIONAL AREAS AND FUNDS

	General/	Special Revenue	Funds	Enterprise Funds			
	General Fund	General Fund Capital Reserve			Sewer	Water & Sewer Capital Reserve	Transit
General Government	X	X					
Public Safety	X	X					
Transportation	X	X					X
Environmental Protection	X	X					
Culture & Recreation	X	X					
Community & Economic Development			X				
Education	X						
Utility				X		X	

#### PROGRAM MATRIX OF FY1999-00 BUDGET

Below is a matrix showing the relationship between the funds/departments and the program classifications. Although some departments may perform activities outside the program classifications as shown, the classifications show the predominant areas in which a department is involved.

	PROGRAMS									
		Community &								
	General	Public	I	Environm enta	ıl Culture &	Economic				
	Government	Safety	Transportation	Protection	Recreation	Development	Education	Utility		
GENERAL FUND:										
City Council	X	X	X	X	X	X	X	X		
Management &										
Administration	X	X	X	X	X	X	X	X		
Human Resources	X									
Finance	X							X		
Information Technologi	· X	X	X			X		X		
Purchasing	X									
City Office Building	X									
Plaza						X				
Telecommunications	X									
Planning & Community Development						X				
Development Services						X				
Engineering			X		X			X		
Street Lighting			X							
Police		X					X			
Fire		X					X			
Public Services										
Administration	X		X	X	X					
Traffic Operations			X							
Street			X							
C em et e ry				X						
Waste Management				X						
Landscape Operations					X					
Hurley Park					X					
Fleet Management	X									
Transportation			X							
Parks & Recreation					X					
Education							X			
ENTERPRISE FUNDS:										
Water & Sewer								X		
Mass Transit			X							
SPECIAL REVENUE:										
Entitlement (HUD)						X				

### Click here to move to Section 4